

Statewide Lodging Performance

December 2004-2005

Market/Year	Month of December					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
<i>United States</i>										
2004	48.7%	\$84.07	\$40.95	66.48 mil.	136.5 mil.	61.3%	\$86.24	\$52.88	990.5 mil.	1.615 bil.
2005	50.8%	\$90.37	\$45.90	69.6 mil.	137.1 mil.	63.1%	\$90.84	\$57.34	1.02 bil.	1.621 bil.
% change	4.3%	7.5%	12.1%	4.7%	0.4%	2.9%	5.3%	8.4%	3.3%	0.4%
<i>Mountain Region</i>										
2004	48.4%	\$82.97	\$40.16	7.9 mil.	16.3 mil.	63.2%	\$87.80	\$55.52	121.7 mil.	192.5 mil.
2005	51.3%	\$88.32	\$45.29	8.5 mil.	16.5 mil.	64.9%	\$90.05	\$58.48	126.3 mil.	194.5 mil.
% change	6.0%	6.4%	12.8%	7.7%	1.6%	2.7%	2.6%	5.3%	3.8%	1.1%
<i>State of Arizona</i>										
2004	52.6%	\$78.64	\$41.36	1.61 mil.	3.07 mil.	62.8%	\$84.48	\$53.06	22.7 mil.	36.2 mil.
2005	54.3%	\$84.85	\$46.04	1.68 mil.	3.10 mil.	65.9%	\$90.68	\$59.76	24.0 mil.	36.4 mil.
% change	3.2%	7.9%	11.3%	4.2%	1.0%	4.9%	7.3%	12.6%	5.5%	0.6%
<i>Metro Phoenix</i>										
2004	54.8%	\$89.47	\$49.02	910,082	1.66 mil.	63.7%	\$95.93	\$61.11	12.4 mil.	19.5 mil.
2005	55.2%	\$96.36	\$53.23	918,703	1.66 mil.	67.0%	\$102.69	\$68.79	13.0 mil.	19.4 mil.
% change	0.7%	7.7%	8.6%	0.9%	0.1%	5.2%	7.0%	12.6%	4.6%	-0.6%
<i>Metro Tucson</i>										
2004	56.8%	\$73.36	\$41.64	259,111	456,444	63.0%	\$78.80	\$49.62	3.35 mil.	5.33 mil.
2005	60.4%	\$80.56	\$48.65	284,868	471,696	66.1%	\$87.83	\$58.02	3.67 mil.	5.55 mil.
% change	6.3%	9.8%	16.8%	9.9%	3.3%	4.9%	11.5%	16.9%	9.4%	4.3%
<i>Flagstaff AZ</i>										
2004	53.0%	\$57.65	\$30.57	80,594	151,993	64.4%	\$61.06	\$39.30	1.15 mil.	1.78 mil.
2005	50.2%	\$59.50	\$29.89	76,360	151,993	65.0%	\$65.26	\$42.43	1.16 mil.	1.78 mil.
% change	-5.3%	3.2%	-2.2%	-5.3%	0.0%	0.9%	6.9%	8.0%	0.8%	-0.2%
<i>Non-metro AZ</i>										
2004	48.2%	\$60.73	\$29.25	430,727	894,381	61.7%	\$66.81	\$41.25	6.51 mil.	10.5 mil.
2005	50.2%	\$66.58	\$33.43	455,826	907,711	64.6%	\$70.87	\$45.81	6.88 mil.	10.6 mil.
% change	4.1%	9.6%	14.3%	5.8%	1.5%	4.7%	6.1%	11.1%	5.6%	0.9%

Source: Smith Travel Research